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## Hi-Tech, Eco-Friendlier Healthy Vending Machines Launching in Western New York

*H.U.M.A.N. (Helping Unite Man And Nutrition) machines make healthy eating & drinking more convenient while also giving a percentage of proceeds back to causes that fight childhood obesity & malnutrition. Equipped with digital LCD screens, credit-card readers, and eco-friendly features, H.U.M.A.N. Healthy Vending machines provide only energy-boosting, nutritious foods and beverages.*

Buffalo, NY (PRWEB) January 13, 2010 -- In the midst of an American healthcare and obesity crisis, H.U.M.A.N. Healthy Vending is teaming up with local operators to provide state-of-the-art vending machines and nutritious product offerings to residents across Western New York. Equipped with digital LCD screens, credit-card readers, and eco-friendly features, H.U.M.A.N. healthy vending machines provide only energy-boosting, nutritious foods and beverages. It takes only one quick look to tell that these aren't your average vending machines.

"The residents of Western New York are becoming more & more health conscious as they realize the increasing importance of nutritional foods & drinks in their lives," explains Tom Branden, Buffalo resident and local H.U.M.A.N. operator partner. "In partnering with H.U.M.A.N., we are keeping with the wellness trend & filling the existing nutritional void by offering healthy and convenient choices to students, customers, & employees around-the-clock. We're simply giving people what they want but are currently having a difficult time finding."

Designed for retail outlets, corporate cafeterias, secondary schools, health clubs, and hospitals, H.U.M.A.N.'s healthy vending machines will roll-out in Western New York as soon as February of this year. The machines are 100% free to locations, include digital LCD screens that display nutritional tips & product nutritional info, and the proceeds generated from the machines are split between the location, the local machine operator and causes that fight childhood obesity and malnutrition.

“ We're simply giving people what they want but are currently having a difficult time finding. ”

H.U.M.A.N.'s location development team is in the process of finalizing what locations will be the best fit for their initial machine placements in Western New York. Interested locations have until the end of January to request H.U.M.A.N. machine installations for the first half of the year.



The Super Human combination healthy vending machine.

"We're proud to see forward-thinking residents of Western New York dedicated to improving the state's health and wellbeing," exclaimed Sean Kelly, Chief Humanist & Co-Founder of H.U.M.A.N. "Many people don't realize the significance that snacking and beverage consumption has on their diets & overall health. Vending machines touch everyone in one way, shape, or form, and therefore, they're the perfect distribution channel in which to help students, gym members, & employees live better, healthier, & happier lives."

H.U.M.A.N. Healthy Vending is headquartered in Los Angeles, CA. The company was founded in 2007 to Help Unite Man And Nutrition by making healthy eating more convenient via the placement of premium healthy vending machines across the globe. H.U.M.A.N. gives 10% of all proceeds to charities that fight childhood obesity and malnutrition. Learn more at [www.HealthyVending.com](http://www.HealthyVending.com).

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[HUMAN healthy vending program overview & guide.](#)  
Overview guide explaining benefits of HUMAN healthy vending machine program.

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**h.u.m.a.n.**  
healthy vending

**“Enjoy the Healthiest, Tastiest Foods &  
...Wherever & Whenever YO**

**Stealth Healthy Vending Video:  
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### **What is h.u.m.a.n. Healthy Vending?**

We're helping unite man and nutrition (h.u.m.a.n.) by placing premium he...  
the globe and giving 10% of proceeds back to charitable causes that fight...  
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